



152<sup>ND</sup> ARMADA FAIR  
AUGUST 12 – 18, 2024

## 2024 CORPORATE SPONSORSHIP OPPORTUNITIES

### NIGHTLY ARENA SPONSORSHIP - \$2,500 (LIMITED - 6 NIGHTS AVAILABLE) (PLEASE CALL)

#### ADVERTISING

- **LOGO & NAME** DISPLAYED IN/ON **DAILY BROCHURE**
- NAME LISTED AS EVENT SPONSOR ON **POSTER & RACK CARD**
- **MAIN ARENA** ANNOUNCEMENT/RECOGNITION **ALL WEEK**
- **LOGO** DISPLAYED ON **HOME & SPONSORSHIP** WEBPAGE **WITH LINK TO COMPANY WEBSITE**
- SOLO **FACEBOOK POST** MENTION ON ARMADA FAIR FACEBOOK PAGE
- **INSTAGRAM POST** WITH LOGO IN LOWER CORNER OF PICTURE
- LOGO DISPLAYED ON **MAIN GATE BANNER** WITH OTHER CORPORATE LOGOS
- EMPLOYEE ACCESS TO A VIP AREA DURING THE MAIN EVENT FOR SAID NIGHTLY SPONSOR
- (2) **COMPANY BANNERS** IN MAIN ARENA (BANNERS MUST BE SUPPLIED)
- **10X10 SPACE** TO PROMOTE YOUR BRAND/COMPANY DURING YOUR EVENT DAY OR VEHICLES
- DISPLAYED AS NIGHTLY SPONSOR ON **FACEBOOK EVENT PAGE**

#### IN-KIND

- (20) ADMISSION TICKETS
- EVENT NIGHT CHAMPIONSHIP(S) TROPHY SPONSOR
- (5) T-SHIRTS

### GOLD SPONSORSHIP - \$1,500

#### ADVERTISING

- **LOGO** DISPLAYED IN/ON THE **DAILY BROCHURE**
- **MAIN ARENA** ANNOUNCEMENT/RECOGNITION
- **LOGO** DISPLAYED ON **HOME & SPONSORSHIP** WEBPAGE **WITH LINK TO WEBSITE**
- **LOGO** DISPLAYED ON **MAIN GATE BANNER** WITH OTHER CORPORATE LOGOS
- LOGO ON **HOME PAGE SPONSOR CAROUSEL**
- (2) **COMPANY BANNERS** IN MAIN ARENA (BANNERS MUST BE SUPPLIED)

#### IN-KIND

- (15) ADMISSION TICKETS
- (1) FIRST PLACE TROPHY & (1) GRAND PRIZE TROPHY
- (4) T-SHIRTS



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## 2024 CORPORATE SPONSORSHIP OPPORTUNITIES

### SILVER SPONSORSHIP - \$1,000

#### ADVERTISING

- **LOGO** DISPLAYED IN THE **DAILY BROCHURE**
- **MAIN ARENA** ANNOUNCEMENT/RECOGNITION
- **LOGO** DISPLAYED ON **SPONSORSHIP** WEBPAGE **WITH LINK TO WEBSITE**
- (1) **COMPANY BANNER** IN MAIN ARENA (BANNER MUST BE SUPPLIED)
- **NAME** DISPLAYED ON **MAIN GATE BANNER** WITH OTHER CORPORATE SPONSORS

#### IN-KIND

- (10) ADMISSION TICKETS
- (1) FIRST PLACE TROPHY
- (3) T-SHIRTS

### BRONZE SPONSORSHIP - \$500

#### ADVERTISING

- **NAME** DISPLAYED IN THE **DAILY BROCHURE**
- **MAIN ARENA** ANNOUNCEMENT/RECOGNITION
- **NAME** DISPLAYED ON **SPONSORSHIP** WEBPAGE **WITH LINK TO WEBSITE**
- (1) **COMPANY BANNER** IN MAIN ARENA (BANNER MUST BE SUPPLIED)
- **NAME** DISPLAYED ON **MAIN GATE BANNER** WITH OTHER CORPORATE SPONSORS

#### IN-KIND

- (5) ADMISSION TICKETS
- (1) FIRST PLACE TROPHY
- (2) T-SHIRTS



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## 2024 CORPORATE SPONSORSHIP

WELCOME ALL SPONSORS

The Armada Agricultural Society (A.A.S.) would like to “Thank” our past and present sponsors for their contribution. The A.A.S. continuously makes improvements to the fairgrounds and all upgrades are made possible by the support of our sponsors. This allows us to continue our motto of “A True Country Fair”. If you have questions, please contact us at the Armada Fair: P: 586.784.5488 | E: office@armadafair.org.

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PACKAGE OPTION: \_\_\_\_\_ TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_

TROPHY PREFERENCE (OPTIONAL): \_\_\_\_\_

**DEADLINE FOR ENTIRE PACKAGE: JUNE 15**

### ARMADA AGRICULTURAL SOCIETY CORPORATE SPONSORSHIP OPTIONS

(PLEASE CHECK ONE, PACKAGE DESCRIPTIONS ON BACK)

\_\_\_\_\_ BRONZE SPONSOR \$500

\_\_\_\_\_ SILVER SPONSOR \$1,000

\_\_\_\_\_ GOLD SPONSOR \$1,500

\_\_\_\_\_ NIGHTLY ARENA SPONSOR \$2,500

\*Upon receipt of your support, we will reach out to you via email to receive appropriate brand assets: logo, tagline, etc.

Armada Agricultural Society  
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