



152ND ARMADA FAIR
AUGUST 12 – 18, 2024

2024 PARTNER SPONSORSHIP OPPORTUNITIES

TROPHY - \$25/PER TROPHY

- \$25 TROPHY | (2) TROPHIES \$40 | (3) TROPHIES \$60 | (4) TROPHIES \$75 | 5+ TROPHIES \$15/EACH
- Trophies are an excellent way to show your support for 4H/Youth, Open Class, and Motorsport Events
- **4H/Youth:** Beef, Dairy, Sheep, Goats, Swine, Dogs, Horses, Poultry, Rabbits, Pocket Pets
- **Open Class:** Horse Pull, Beef, Dairy, Sheep, Goats, Horses, Poultry, Rabbits, Farm Machinery
- **Motorsport Heat Races:** Demo Derby, Figure 8, Bump & Run, Tractor & Truck Pulls, Etc.
- **Horse Buckle & Open/4-H Grand Champion Trophies \$100/Each**

MEMORIAL BRICK - \$50/PER BRICK

- Bricks are engraved and placed in our Memorial Path located West of Barn #2. These bricks allow for the memorialization of brands, farms, individuals or loved ones and are seen by the nearly 65,000+ fairgoers each year. A brick is \$50.00 and can be engraved with 10-12 characters per line, up to three lines.

FRIEND OF THE FAIR - \$100

- The Armada Agricultural Society's most popular and affordable partnership
- (2) Adult Admission Tickets
- (1) Trophy sponsored in your Name/Memory/Brand
- Mention on armadafair.org

MAIN ARENA BANNER - \$200/EACH

- Display your banner in the Main Arena
- Banner should be 3' x 5' and no larger than 4' x 8'

REFRESHMENT TENT SIGN - \$150/START-UP | \$100/RECURRING YEARS

- 2' X 3' colored sign to be hung along the center of the refreshment tent all week
- Armada Agricultural Society will custom design/print the sign for your first year and store it all year
- After initial purchase year, each consecutive year will cost \$100

ENGRAVED BENCH - \$300/EACH

- A bench engraved with your business, farm, family, or loved one's name
- Benches placed around the fairgrounds all year round, during off-season events and throughout the fair
- Benches are a lifetime investment and are displayed at our annual fair every year, without a renewal cost

GROVE SPONSOR - \$400/PER DAY

- Company/brand banners displayed in the Grove and announcement/recognition at daily events
- Logo displayed on Grove & Sponsorship webpage
- (7) Adult Admission Tickets
- Kid's Pedal Pull, Eating Contest, Rope Making, Kid's Candy Scramble, Face Painting, Grove Concerts

IN-KIND DONATIONS

- Product/service donated by your business for prizes, raffles, or silent auction
- Website recognition including your name on the donor page
- Recognition at event when item/service is awarded

Armada Agricultural Society
74280 Fair Street P.O. Box 507, Armada, Michigan 48005
P: 586.784.5488 | F: 586.784.9723 | E: office@armadafair.org



152ND ARMADA FAIR
AUGUST 12 – 18, 2024

2024 PARTNER SPONSORSHIP

WELCOME ALL SPONSORS

The Armada Agricultural Society (A.A.S.) would like to “Thank” our past and present sponsors for their contribution. The A.A.S. continuously makes improvements to the fairgrounds and all upgrades are made possible by the support of our sponsors. This allows us to continue our motto of “A True Country Fair”. If you have questions, please contact us at the Armada Fair: P: 586.784.5488 | E: office@armadafair.org.

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____ CITY: _____ ZIP: _____

PHONE: _____ EMAIL: _____

PACKAGE OPTION: _____ TOTAL AMOUNT ENCLOSED: \$ _____

TROPHY PREFERENCE (OPTIONAL): _____

BENCH & BRICK:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

BENCH & BRICK:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

THREE LINES ONLY FOR BRICK:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

ARMADA AGRICULTURAL SOCIETY PARTNER SPONSORSHIP OPTIONS

(PLEASE CHECK ONE, PACKAGE DESCRIPTIONS ON BACK)

- _____ TROPHY (1) \$25 | (2) \$40 | (3) \$60 | (4) \$75 | (5+) \$15/EACH
- _____ MEMORIAL BRICK \$50
- _____ FRIEND OF THE FAIR \$100
- _____ MAIN ARENA BANNER \$200
- _____ REFRESHMENT TENT SIGN \$150 (START-UP) OR \$100 (RENEWAL)
- _____ ENGRAVED BENCH \$300
- _____ GROVE \$400

*If the Armada Fair is canceled, sponsors will have the option of refund or carry over into next year.

Armada Agricultural Society
74280 Fair Street P.O. Box 507, Armada, Michigan 48005
P: 586.784.5488 | F: 586.784.9723 | E: office@armadafair.org